

# Business Administration

Course Number:

**BUAD 123**

Course Title:

**MANAGEMENT PRINCIPLES** April 2003

Chair's Approval:

*Devi Rubadeau*

**Professors**

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
<b>Patrick Schryburt (Course Captain)</b>	<b>250-762-5445 x4456</b>	<b>E218</b>	<b>pschryburt@okanagan.bc.ca</b>
Danielle Robinson	x4172	E225	drobinson@okanagan.bc.ca
Susan Thomas	X4097	B141	stthomas@okanagan.bc.ca
TBD			
Nathanael Massey	x4291	E219	nmassey@okanagan.bc.ca
Caroline Gilchrist	x6289	V	cgilchrist@okanagan.bc.ca
Louise Wallace	x6339	SA005B	lwallace@okanagan.bc.ca
Len Youden			
Andrew Klingel	x2230	V327	aklingel@okanagan.bc.ca

**Learning Outcomes**

<p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> <li>• explain key management concepts.</li> <li>• discuss the relationships among the management disciplines of Planning, Organizing, Leading and Controlling.</li> <li>• identify methods of feedforward, concurrent and feedback control.</li> <li>• identify the various theories and models of leadership and the bases of power.</li> <li>• define organizational structure and common forms of departmentalization.</li> <li>• describe the skills necessary for a career in management.</li> <li>• demonstrate an ability to work collaboratively in teams.</li> </ul>
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**Course Objectives**

See weekly course schedule below.
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**Evaluation Procedure**

Individual Assignments	25%
Group Related Assignments	25%
Exams	50%
Total	100%

**Notes**

There is a direct correlation between attendance in class and a good academic grade. It is highly recommended that students read text materials before classes. Any work missed as a result of failure to attend class is the responsibility of the student.

**Individual assignments**

Your term work grade will be calculated from a combination of quizzes, written assignments and participation activities. Your professor will explain this component of your grade during the first week of classes.


**Group related assignments**

Group related assignments may include case studies, simulations, written assignments, and participation activities. Your professor will explain this component of your grade during the first week of classes.

**Exams**

The midterm (20%) and final (30%) exams will be based on both the text and topics covered in class and may include multiple choice questions, true-or-false-and-why questions, and short- and long-answer questions. The final exam will be cumulative, but will focus on material covered after the mid-term. A one-page reference sheet will be allowed in the exams.

**Required Texts/Resources**

***Principles of Management***  This is a FREE textbook. This book has been modified and edited by the professors of this course and will be posted in PDF on Moodle. Students may download it as many times and to as many devices/places as they wish. Print versions will be available from the college for only the cost of printing. If you would like a print copy, please ask your professor for further details.

Regular reading of the business section of local and/or national newspapers.

**Optional Resources**

***Management Simulation*** (Praxar) [www.praxar.com/](http://www.praxar.com/). The registration fee is approximately \$40. This is a required resource and a link to purchase the simulation will be provided by your instructor.

**Course Schedule (Subject to Change)**

Date	Topic	Textbook
<p>2023 Week of:</p>	<p>Wednesday, September 6: First day of class                      Friday, September 15: Last day to register for Fall 2023                      Monday, Oct. 2, Monday Oct. 9, &amp; Monday, Nov. 13: Statutory Holiday (no classes)</p>	

