

# Business Administration

Course Number:	<b>BUAD 425</b> ( <i>formerly BUAD 325</i> )
Course Title:	<b>BUSINESS &amp; CANADIAN GOVERNMENT POLICY</b>
Credits:	3
Calendar Description:	This course examines Canadian government institutions,



**Professors**

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**Learning Outcomes**

Upon completion of this course students will be able to

- evaluate findings from secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.

**Required Texts/Resources**

1. Brander, J. (2014). *Government Policy toward Business*. 5th ed. John Wiley & Sons. Available for free in PDF format on Moodle.
2. Miller, R. L., et al, *The Economics of Public Issues*. 20th ed. Pearson. Available for purchase at the Okanagan College bookstore in print and online formats.

**Course Schedule:** This is a guideline only. It is subject to change by the professor.

<b>Date</b>	<b>Topic</b>	<b>Textbook</b>
2023 Week of	Monday January 9 <sup>th</sup> , First day of class Monday February 20 <sup>th</sup> , Statutory Holiday (no classes) February 21 <sup>st</sup> thru 24 <sup>th</sup> , Mid-semester	

