

# Business Administration

Course Number: **BUAD 491**

Course Title:

**Professors**

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**Learning Outcomes**

<p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> <li>assess the nature and scope of business problems.</li> <li>conceptualize and determine alternative approaches for solving these problems.</li> <li>apply basic research methods and the related computer tools.</li> <li>formulate a business problem that meets the needs of a business client and the academic requirements of the course.</li> <li>prepare a research project proposal that meets the needs of the department and a business client.</li> <li>submit a research ethics application that meets college standards.</li> <li>demonstrate the consulting skills necessary for developing an applied research project proposal and final research report.</li> </ul>
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**Course Objectives**

<p>This course will cover the following content: See weekly Course Schedule.</p>
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**Evaluation Procedure**

Assignment 1 Potential Projects	5%
Assignment 2 - Project Decision Statement	5%
Assignment 3 - Research Objectives & Bibliography	10%
Assignment 4 Research Proposal	20%
Assignment 5 REB Submission	8%
Assignment 6 Project Report Chapter 2	10%
Weekly Quizzes	12%
Classroom Contribution	10%
Final Exam <sup>1</sup>	20%
Total	100%

<sup>1</sup> To qualify for BUAD 492, students must attain a minimum grade of 76% on their research proposal and a grade of 68% on the final exam.

**Notes****Assignment 1 – Potential Projects (5%)**

You are to identify and evaluate at least three potential research projects that you could pursue as a project for BUAD 491 and 492. Evaluation criteria will be pre-established in class with your fellow students and professors.

**Assignment 2 – Project Decision Statement (5%)**

You are to identify and formulate a statement of your research problem with your client. In addition, you, with your client, will develop four to six research objectives for your study.

**Assignment 3 – Decision Statement, Research Objectives & Annotated Bibliography (10%)**

You are to research and document secondary information sources, which will assist in the clarification of your primary research objectives. This assignment is very relevant to the quality of your research proposal and your project report chapter 2.

**Assignment 4 –**



