

Professors

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## Learning Outcomes

Upon completion of this course students will be able to

- apply theories in planning and sustainable development.
- analyze the roles of government and non-government agencies.
- explain the interrelationships of the sociological, psychological and geographical dimensions of tourism planning and development.
- assess the ecological and environmental impacts of tourism.
- assess tourism development master plans.
- assess the global forces influencing domestic and international travel.

## Course Objective

This course will cover the following content:

\*See Course Schedule

## Evaluation Procedure

Assignments	30%
Term Work	20%
Mid-term Exam	20%
Final Exam	30%
Total	100%

Notes

## Required Texts/Resources

Hall, Michael (2008). Tourism Planning, Policies, Processes and Relationships (2nd ed). Pearson Education Limited.

Date