

# Business Administration

Course Number: **BUAD 346**

Course Title: **SUSTAINABLE MANAGEMENT**

Credits: 3

Calendar Description: Formerly BUAD 339. This course explores sustainability theory and sustainable management practices for private-sector business. Environmental, social and economic concepts are integrated and applied across business disciplines. Sustainability models and evaluation frameworks are used to understand how sustainability can impact strategic thinking, operational decision-making, and performance reporting. Students with credit for BUAD 339 Topic - Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.

**Professor**

***Roger Wheeler***  
***Course Captain***



## Course Schedule

		Monday, Jan 6 First Day of Regular Classes Monday, Feb 17 Family Day (no classes) Tues-Fri, Feb 18-21 Reading Week (no classes) Friday, Apr 9 Last Day of Regular Classes	GSM = Sustainable Management  FSB = Foundations of Sustainable Business	
Week	Date			
1	Jan 7	Introduction to issues of sustainability	GSM 3 FSB 1	
2	Jan 14	Integrating the three pillars of sustainability	GSM 4 FSB 2	
3	Jan 21	Sustainability reporting	GSM 6 FSB 5	
4	Jan 28	Environmental economics	GSM 8	Seminar 1
5	Feb 4	Human resource management for sustainability	GSM 9 FSB 3	Seminar 2
6	Feb 11	<b>Midterm Exam (covering Week 1-5 material)</b>		
	Feb 18	Reading Break no classes		
7	Feb 25	Sustainable operations & Sustainable supply chain management	GSM 12-13 FSB 8-9	Seminar 3a Seminar 3b
8	Mar 3	Sustainable marketing	GSM 10 FSB 7	Seminar 4
9	Mar 10	Developing sustainability strategies in business		

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HO**