



Special Notes: Students with credit for BUAD 339 Selected Topic – Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.

Originally Developed: November 2011

EDCO Approval:

Chair's Approval:



## Evaluation Procedure

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| Learning Journals                                  | 20% |
| Debate and participation in post-debate discussion | 20% |
| 2 of 3 Assignments*                                | 40% |

## Course Schedule

| Date   |        | Topic  | Readings/Due                                |
|--------|--------|--|---|
| Dates: |        |  |   |
| Jan    | 6      | Introduction to course content, format, expectations, journaling, Moodle, assignments, debates, etc. | Journal 1 (in class)                        |
|        | 13     | State of the Environment. The Business Case for Environmental Sustainability (ES)                    | MSS Chapters 1 and 2                        |
|        | 20     | Stakeholders: their impact, partnerships, HR, politics etc.  | Journal 2<br>MSS Chapters 3 and 8           |
|        | 27     | Impact Assessments: foot-printing and mitigating concepts. ES and Accounting                         | MSS Chapters 4 and 5                        |
| Feb    | 3      | Change Management and ES AND Motivation Theories. Debate techniques, format and practice             | Journal 3<br>MSS Chapter 7 AND papers by LM |
|        | 9 - 13 | READING BREAK (no classes)   |   |
|        | 17     | Industrial Ecology. Internal/External Communications. Marketing ES and green-washing                 | Journal 4<br>MSS Chapters 10 and 11         |
|        | 24     | Human Resource Management Strategies. DEBATE 1 vs 2: Limit consumption vs limit population           | Assignment 1<br>TS Issues 7 and 5           |

## SKILLS ACROSS THE BUSINESS CURRICULUM

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## STUDENT CONDUCT AND ACADEMIC HONESTY

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What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format