

# Business Administration

Course Number:	BUAD 309
Course Title:	SOCIAL ENTREPRENEURSHIP
Credits:	3
Calendar Description:	Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, co-operatives and social enterprise businesses. This course takes a very hands-on approach to understanding and learning about the challenges that these organizations face. Through a service learning approach, class seminars and guest speakers, students will explore topics such as challenges in the non-profit sector, volunteer management, social entrepreneurship, corporate social responsibility, corporate philanthropy, and ethics. Students will be required to complete an applied community (service learning) project as a major component of the course.
Semester and Year:	Winter 2016
Prerequisite(s):	Minimum third-year standing, 6 credits CMNS or 6 credits ENGL
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	No
Hours per week:	3
Graduation Requirement:	Elective – BBA Management option
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 339 will require permission of the department before taking this course.
Development Date:	September 2008
Revision Date:	September 2009

Chair's Approval: \_\_\_\_\_

## Professors

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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## Learning Outcomes

Upon completion of this course students will be able to

- x demonstrate learning beyond the classroom and into the community

Evaluation Procedure

Service Project\*

Service Pro

## Course Schedule

Date		Topic & Readings	Tasks
Week of:			
Jan	4	Course Introduction, Project Discussion Volunteer Management <u>Readings (Ellis &amp; Volunteer Canada, p 1-8)</u>	Review Projects On-line
	11	Service Learning, Project Discussion <u>Readings (Godfrey, Illes &amp; Berry &amp; Papamarcos, pp 9-35)</u>	Project Selection and Approval Complete Pre -Survey Jan 17 SE Video Groups Formed
	18	Introduction to Social Entrepreneurship <u>Readings (Myrah &amp; Dees, pp 36-61).</u> Course Text discussion.	Project Discussions Meet with Organizations Journal post (1) due Jan 24
	25	Non-Profit Sector & Social Marketing <u>Readings (Boschee &amp; Canadian Newswire, pp. 62-77)</u>	Group 1 SE Discussion Project Proposal Due Class Blog Discussion
Feb	1	Social Enterprise <u>(Craig Keilburger Ivey Case, Readings Myrah &amp; Picco, Valentine, Crossan &amp; Reno, &amp; Valentine, pp. 143-268)</u>	Group 2 SE Discussion <u>Project Update to Class</u> Class Blog Discussion Journal post (2) due Feb 7
	8 - 12	READING BREAK	No Classes

15 Social Entrepreneurship  
Readings (Martin & Osberg, Myrah & R

## SKILLS ACROSS THE BUSINESS CURRICULUM

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## STUDENT CONDUCT AND ACADEMIC HONESTY

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