Title:	Naming Policy - Buildings, Facilities and Other Physical Assets			
Policy Area:				

Approval Date: Supersedes Voa New: OC Policy November 24, 2009,

OC Board of Governors September 26, 2007 OC Board of Governors June 28, 2005

OUC Policy Manual Section 30.4

Approved by OUC Board October 23, 1991

Authority:	College and Institute Act
	Ministry of Citizens' Services - Naming Privileges Policy under the Intellectual Property Program
Date of Last Review:	June 2021

The following are responsible for the administration of this policy

Primary Office:	Contact:
Vice President, Employee & Corporate Services	Director, Advancement and Foundation

- e) Naming opportunities for buildings or portions of buildings or other physical assets may be limited to a specified period of time. Guidelines with time limits will be developed for each project or building.
- f) An offer of an in-kind contribution does not guarantee that naming recognition will be granted. The contribution must result either in cash funds to the College or be a gift of an item that the College would have purchased for that project or building.
- g) The value of an in-kind contribution will be determined by fair market value. An in-kind contribution will be considered as equal value for recognition.
- h) A naming conferred in recognition of a pledge is contingent on fulfillment of that pledge and shall be approved on that conditionge anD-4(n)-0.u-0.6n1cpc ofoky-8.4(p)-0MCID 1lm-1.5(l)-1.6(b)-0.dgtv